

Journalism/Creative Resume Examples

JEANIE JOURNALISM MULTIMEDIA VISUAL JOURNALIST

journalism.com
785.860.7799
journalism@gmail.com
Twitter: @journalism

EDUCATION

University of Kansas, Lawrence, Kansas
William Allen White School of Journalism
and Mass Communications
Bachelor of Science in Journalism
news and information emphasis
GPA 3.25
Graduation date: May 2014

SKILLS

Adobe Creative Suite
Photography
Live-Tweeting
Videography
Wordpress
SEO-writing

ACTIVITIES

Journalism Ambassadors
August 2011 – present

KU Honors Program
August 2010 – present

Medical Service Bureau
August 2009

AWARDS

Howard Turtle Visual Journalism Scholarship
Roger N. Woodridge Memorial Scholarship

WORK

Freelance Reporter — **Kansas City Star, August 2012 – present**
— Report on assignments in the Kansas City metro area for the Star, KansasCity.com
913 Magazine, Joco913.com, Midwest Democracy Project and other zone publications.
— Enterprise story ideas

Stringer — **The Associated Press, November 2012**
— Reported presidential and local election results to the Associated Press regional office

Metro Reporting Intern — **Kansas City Star, May 2012 – August 2012**
— Reported on assignments in the Kansas City metro area for the Kansas City Star, KansasCity.com, 913 Magazine, Joco913.com and other zone publications.

Web Editor — **The University Daily Kansan, August 2011 – December 2011**
— Managed reporters uploading content to Kansan.com
— Maintained fresh and lively content to attract students and alumni to Kansan.com
— Oversaw Kansan social media accounts

Design Chief — **The University Daily Kansan, August 2011 – May 2012**
— Managed three page designers one night a week to complete the paper's production
— Created newspaper design layout and graphics to accompany articles

Sports Writer — **The University Daily Kansan, September – December 2010**
— Wrote stories for various sports including softball, women's basketball, track and field

Page Designer — **Jayhawker Magazine, February – August 2011**
— Created magazine design of various story and photo packages

Page Designer — **The University Daily Kansan, January – May 2011**
— Created newspaper design layout and graphics to accompany articles

Correspondent — **The University Daily Kansan, August – December 2010**
— Wrote stories for special sections such as homecoming and basketball preview
— Enterprised story ideas

Chris Crimson
7900 Wheat State Street
Lawrence, KS 66049
(785) 555-2121
crimson@ku.edu

OBJECTIVE

An internship in media sales for spring 2015

EDUCATION

University of Kansas, Lawrence, Kansas
William Allen White School of Journalism and Mass Communications
Bachelor of Science in Journalism, Strategic communication emphasis
Minor in History
Graduation date: December 2015

Study Abroad, Université Marc Bloch, Strasbourg, France, Summer 2013

RELEVANT EXPERIENCE

Media Crossroads, KUJH and kansan.com
Account Executive, August 2012 – present
• Initiate cold calls and engage new clients to advertise
• Develop business proposals for clients
• Exceeded sales quota by 20 percent for four consecutive months

Kansas Department of Commerce, Topeka, Kansas
Research Director, January – May 2014
• Developed a strategic campaign as part of a capstone class project
• Helped client identify ways to attract and retain workers in Kansas
• Conducted primary and secondary market research

OTHER WORK HISTORY

Lola & Frankie's Coffee Shop, Lawrence, Kansas
Barista, August – December 2011
• Interacted with a variety of customers and strengthened customer service skills
• Opened and closed shop, working 18-25 hours per week

Rogers Painting, Lawrence, Kansas
Painter, May – August 2010
• Painted homes for local business
• Consulted with customers on color options and made local business contacts

HONORS

Kells, Independence, Missouri
Fine Jewelry Associate, August 2009 – May 2010
• Recognized for increased sales and awarded top seller for engagement rings
• Trusted to handle high-cost inventory

Midwest Exchange Renewable Scholarship
Oliver Hall Community Service Award

ACTIVITIES

Habitat for Humanity
Traveled to Arizona to paint houses and rebuild a daycare center

St. Andrew's Church
Sing in the choir for special services
Have participated in at least one mission trip a year since 2009