

Ashtyn Diane Rottinghaus

4568 Reese Drive · Wellsville, Kansas 66092
785.418.2266 | ashtyn.rottinghaus@gmail.com

January 29, 2017

Ms. Lisa Moehlenkamp, Chief Talent Officer
FleishmanHillard
2405 Grand Boulevard, Suite 1000
Kansas City, MO 64108

Dear Ms. Moehlenkamp

My experience in writing, social media and communications while focusing on results makes me an excellent candidate to join the FleishmanHillard team as a Summer 2017 Public Relations Intern. I believe my skills would benefit your creative organization's endeavors in public relations, reputation management and brand marketing.

Known as a self-starter, I became an active member of the Shocker Call Team and Barton International Group my freshman year at Wichita State University. Sharing information and answering questions for prospective students helped contribute to Wichita State's recruitment efforts. As a consultant responsible for researching new product lines and product potential, I led Barton International's marketing efforts. Always up for leadership challenges, I am the Outreach Chair for the Student Ambassador Society and Social Media and Website Chair at Gamma Phi Beta. The sorority's social media presence increased in the past three months.

My interest in leadership, public relations and public speaking was inspired by my involvement in Future Business Leaders of America. In 2015-2016, I served as president of Kansas FBLA, where I was the organization's media spokesperson, and the national FBLA treasurer. In my national role, I presented leadership workshops at 12 conferences across the country, developed the National Program of Work for more than 250,000 members worldwide and recruited corporate sponsors.

I admire FleishmanHillard's commitment to community outreach, which continues to play a major role in my personal and professional development. I co-founded eight years ago an auto show that has raised nearly \$8,000 to benefit Cerebral Palsy of Topeka. For the past four years, I have partnered with the Big Brothers/Big Sisters program. Through the enclosed resume it can be seen that my diverse experiences demonstrate motivation and my desire to strive for excellence.

I look forward to interviewing with you to discuss my qualifications and interest in this position. If you have any questions, I can be reached at (785) 418-5555 or by email at mona.speers@gmail.com. Thank you for your time and consideration.

Sincerely

Mona Speers

Enclosure